



What has Community-based Tourism contributed to Responsible Tourism Movement?



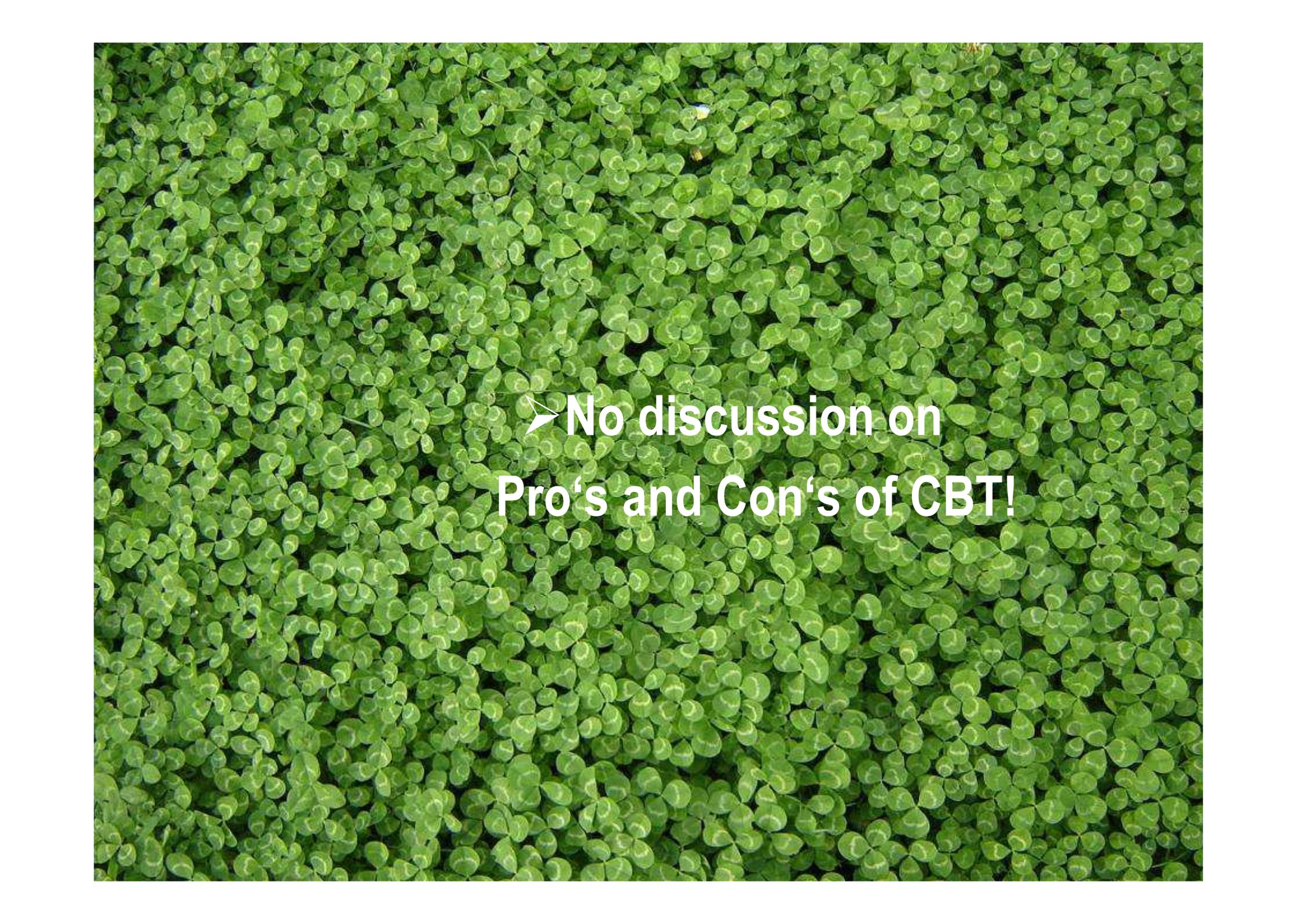
What has Community-based Tourism contributed to Responsible Tourism Movement?

Is CBT the special hot red chilli within this movement?



What has Community-based Tourism contributed to Responsible Tourism Movement?

...or is CBT the Black sheep of RT Movement?

A top-down view of a vast field of green clover plants, with the leaves creating a textured, repeating pattern of three-lobed shapes. The text is centered over the middle of the image.

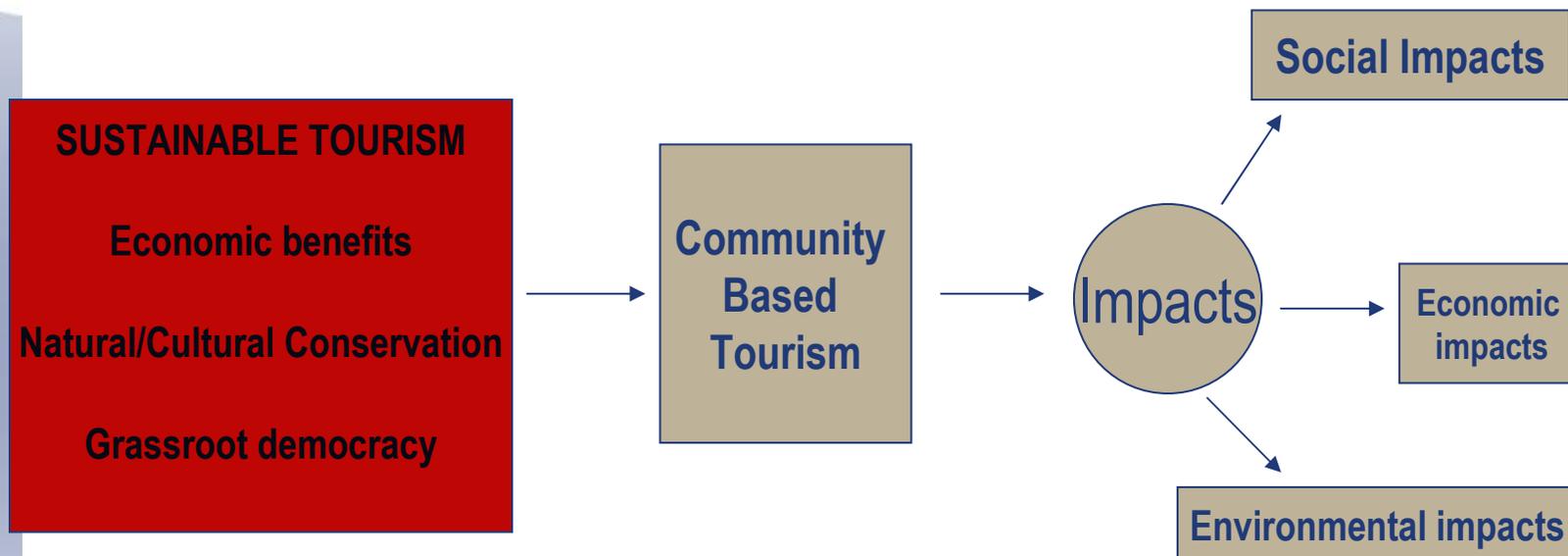
➤ No discussion on
Pro's and Con's of CBT!

Despite CBT is a niche product, CBT projects got a lot of financial support in the past ten years by international development agencies.





Definitions – embedded in regional concepts

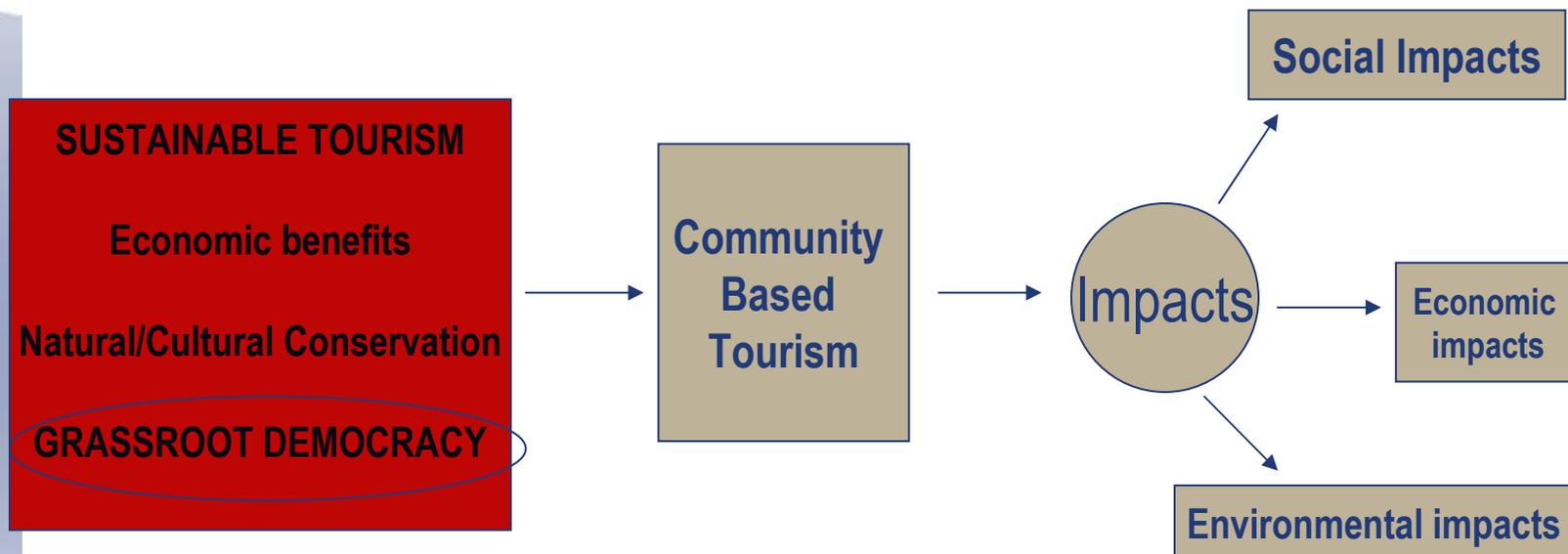


Sustainable Tourism is the main concept of community-based tourism.

Source: Kantamaturapoj, 2005, P. 3



Definition – embedded in regional concepts



**Conceptual Framework of community based tourism impacts in Thailand:
Sustainable Tourism is the main concept of community-based tourism.**

Source: Kantamaturapoj, 2005, S. 3



What has Community-based Tourism contributed to Responsible Tourism Movement?



This is the ocean of doubts...



Email to 18 colleagues world-wide

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Email to 18 colleagues world-wide

**What has Community-based Tourism
contributed to Responsible Tourism
Movement?**

Got 4 answers.



Response by Peter Richards, Thailand
Community based Tourism Institute (CBT-I)

This is a million dollar question!



Motivations of Responsible Tourism Movement

- The negative impacts (and lack of positive impacts) of tourism on local communities are one of the most important motivators of the pioneers of the RT movement.



➤ Source: P. Richards, Email, 18 Feb 08

CBT is the birthplace of RT Movement?

- Many of them were ex-travelers and tour leaders who experienced the impacts of tourism on local people first-hand, and wondered how tourism could be done better.
- Many of these people ended up as product managers / coordinators in adventure company operators, or journalists / academics / consultants and helped create the language of Responsible Tourism.

➤ Source: P. Richards, Email, 18 Feb 08 and own contributions



Main Actors of CBT in the beginning and up-to-now

- **Western „Intellectuals“ (Academics, Journalists, NGOs, Consultants)**
- **NGOs in „Developing Countries“ (academic background, middle/upper class)**



Main Actors of CBT in the beginning and up-to-now

Idealistic approach –
sometimes not related to
reality?!

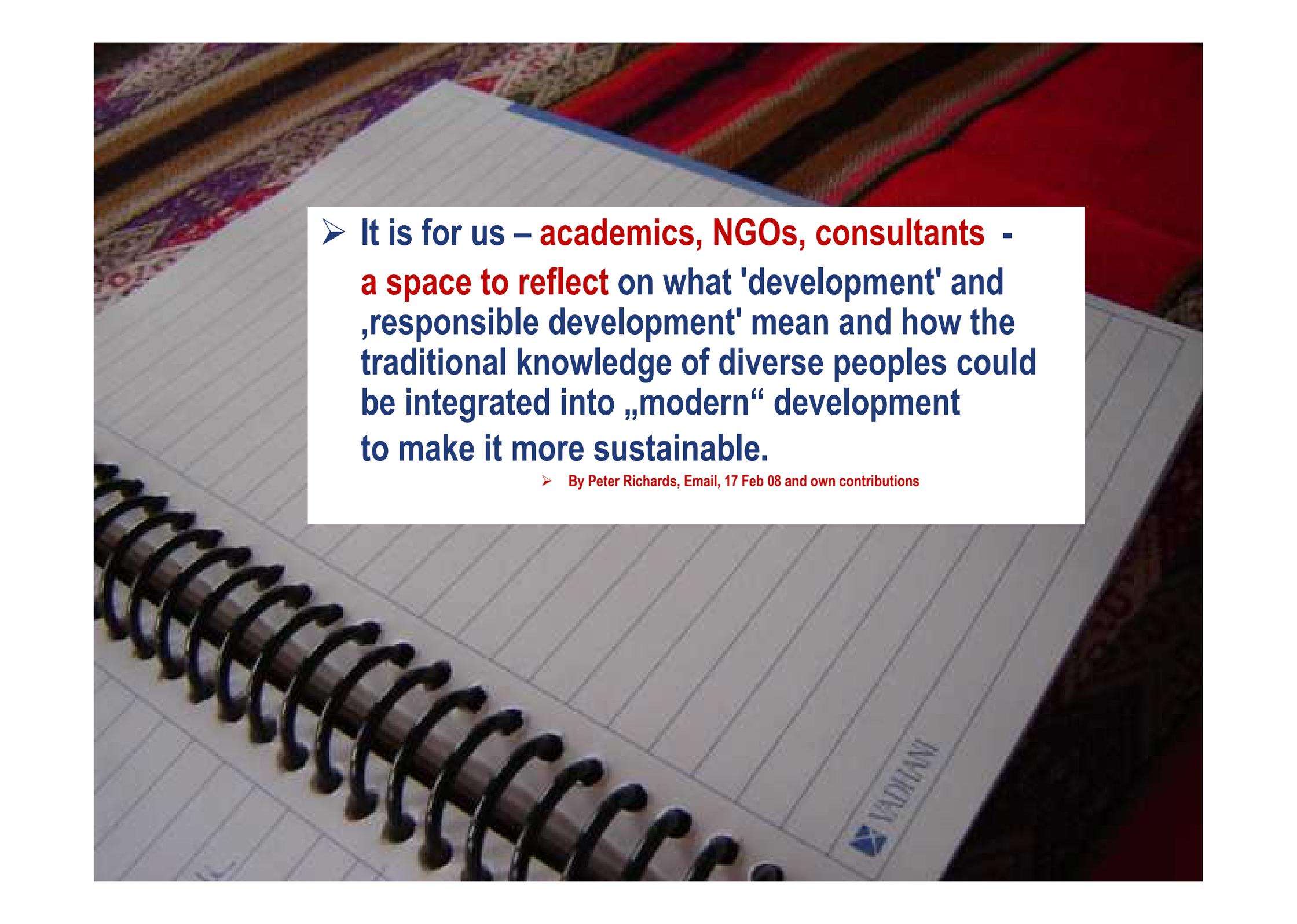
- **Western Intellectuals (Academics, Journalists, NGOs, Consultants)**
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Is CBT the birthplace of our dialogue?

- CBT is the birthplace of the dialogue, concepts and practice of *why* and *how* to realise local community participation in tourism;



- By Peter Richards, Email, 17 Feb 08 and own contributions



➤ It is for us – **academics, NGOs, consultants** -
a space to reflect on what 'development' and
,responsible development' mean and how the
traditional knowledge of diverse peoples could
be integrated into „modern“ development
to make it more sustainable.

➤ By Peter Richards, Email, 17 Feb 08 and own contributions

Is CBT the birthplace of our dialogue?

- CBT provides inspiration and hot and emotional discussions within the RT movement.



By Peter Richards, Email, 17 Feb 08 and own contributions

CBT ask more fundamental question!

- **CBT continues to provide matters for discussion to the question of „How can tourism benefit communities?“**
- **CBT projects ask even a more fundamental question:
„How can tourism be harnessed as a tool for sustainable community development?“**



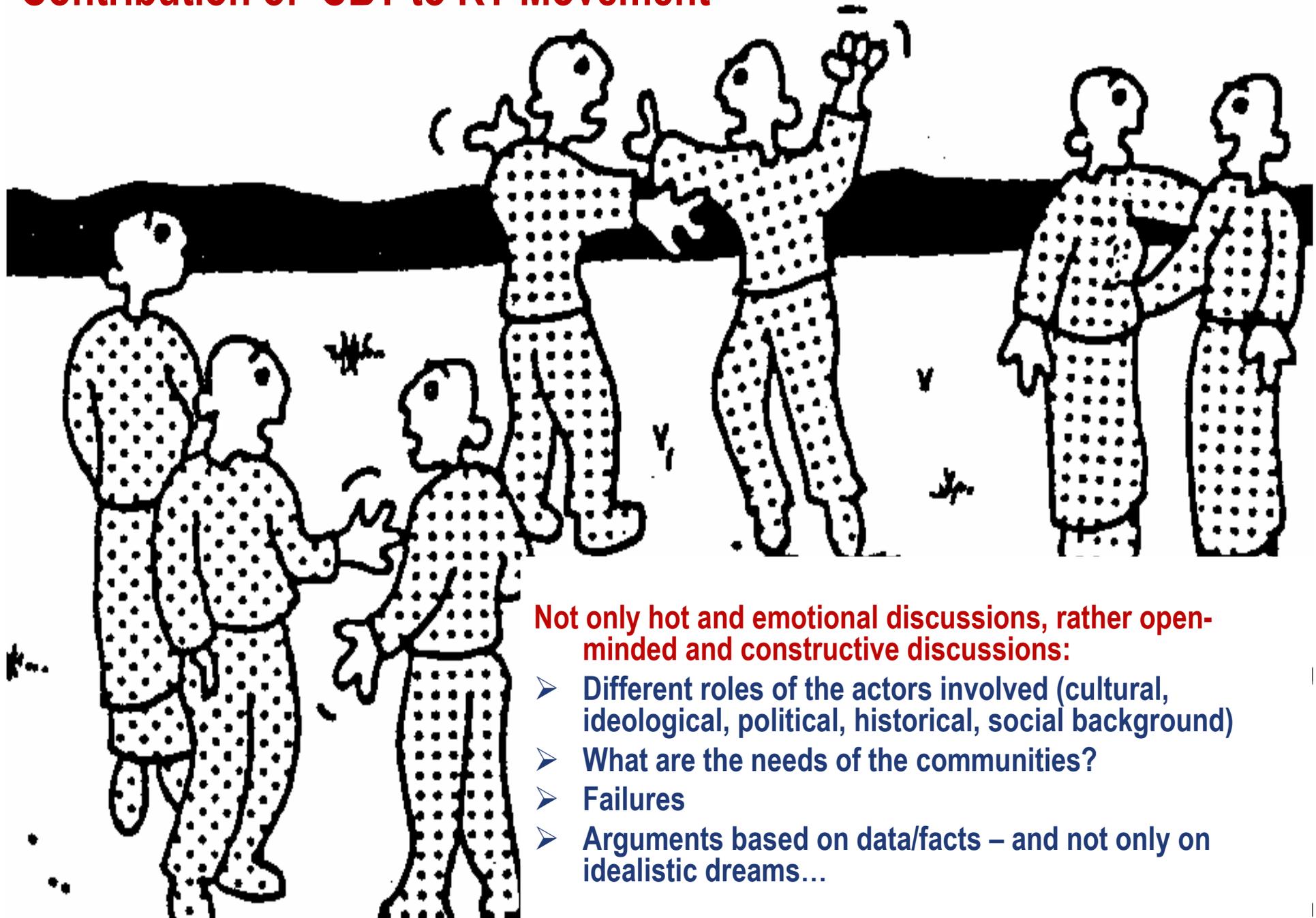
What has Community-based Tourism contributed to Responsible Tourism Movement?

Is it the very special hot red chilli within this movement?



CBT development can give important contribution to the discussion of community involvement in Responsible Tourism in general (hot red chilli!).

Contribution of CBT to RT Movement



Not only hot and emotional discussions, rather open-minded and constructive discussions:

- Different roles of the actors involved (cultural, ideological, political, historical, social background)
- What are the needs of the communities?
- Failures
- Arguments based on data/facts – and not only on idealistic dreams...



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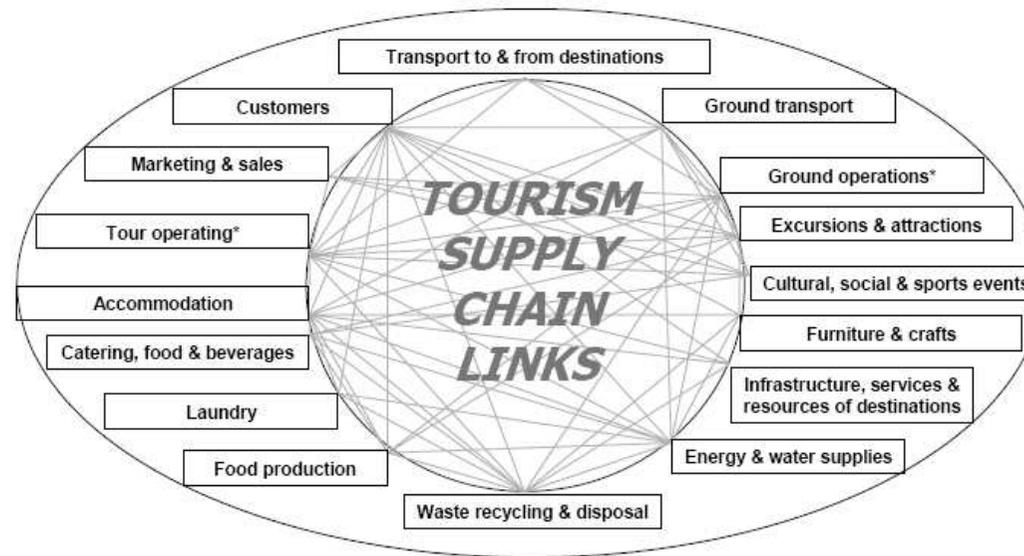
Contribution of CBT to RT Movement

- The focus of financial support by donor agencies was too much on CBT as a niche product in the past ten years.
- In the future community contribution/linkages to other tourism sectors like mainstream tourism, luxury tourism, wellness and spa and especially to

SUPPLY CHAIN LINKS

should be supported in a sufficient way.

Contribution of Communities to RT Movement

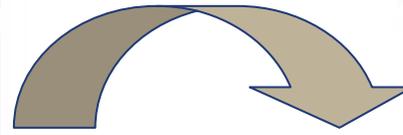




Contribution of CBT to RT Movement

Important Questions for the up-coming discussion:

- **How can CBT embedded in Responsible Tourism Activities of Mainstream Tourism?**
- **What types of CBT/Community driven activities are needed in order to achieve positive outcomes for the communities?**
- **How can we achieve successful business cooperation between communities and private sector (Supply Chain)?**



Responsible Tourism in Destinations

A photograph of several tall, slender stalks of golden-brown grasses, possibly pampas grass, reaching upwards against a clear, bright blue sky. The grasses are in sharp focus, showing their feathery, seed-bearing heads. The lighting is bright, suggesting a sunny day. The overall composition is simple and elegant, with the vertical lines of the grasses contrasting against the solid blue background.

Thank you very much
for listening!